



1662
Investing in opportunity



Bradford
Grammar
School

The
1662
Campaign



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North American Friends of
Bradford
Grammar
School



North American Friends of
**Bradford
Grammar
School**

Development & Old Bradfordians' Office

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Make
your
mark

Help them
make
theirs

ENDURING HERITAGE

For almost five hundred years, Bradford Grammar School (BGS) has provided an outstanding education to bright and hardworking young people.

BGS has always been a catalyst for talented individuals to do great things, equipping young people with the confidence to go out into the world and make the most of their gifts. The School's Royal Charter, issued by King Charles II in 1662 – some 114 years before the US Declaration of Independence and more than 200 years before the Canadian Confederation – outlines the principles which guide BGS to this day: to provide an outstanding education to talented young people in Bradford.

MEET STEVE NICHOLLS (1969)



“The value of a well-rounded and strong academic education isn’t always recognized while you’re receiving it: it’s often later in life that earlier experiences take on more relevance and clarity.

BGS ‘educated’ me in many different ways: not just indoors in the classroom, but outdoors in the scouts, in sport and in community service too. The school somehow managed to bake into me a strong work ethic, an enduring sense of fair play and teamwork, and a lasting spirit of Yorkshireness - all of which are still part of my daily life. Oh, and the school provided a high quality education, particularly in Modern Languages: my dad taught at BGS, and was a big part of that department for many years, so BGS figured large in our family life.

BGS has provided so many of us with that solid foundation that we needed to succeed beyond the school. The lessons learned, the values instilled and the friendships created have combined to give so many ex Bradfordians such meaningful and productive lives beyond Yorkshire. It’s time to repay some of that back - and forward.

The North American Friends of BGS are banding together to fund additional assisted places at BGS - providing opportunities to young people who do not have the privilege enjoyed by students whose families can afford the fees. The future of the school, and probably our society as a whole, depends on us levelling some of our playing fields - it’s part of our shared social responsibility.

I urge you to join us, wherever you are in the world, with your support, however small that may be.”



LIFELONG CONNECTION, LIFELONG IMPACT.

The character, grit, and innate sense of social responsibility which connects Old Bradfordians, wherever you are in the world, can arguably be traced back to your experiences in the classrooms and on the playing fields of BGS: the friendships forged, and aspirations realised.

The Direct Grant era ensured that BGS was a vital lever for social mobility in our region, with lives changed forever thanks to the education received and friendships made here. As we look to the future, we want to ensure this remains so for the next generation.

Talent is housed on our doorstep. It should not be confined by postcode, income, or background.

MEET LEN AUDAER (2004)

"The North American Old Bradfordians network has fostered countless friendships. But equally importantly, it's also given many of us a relationship with the school that we might never have expected when we were students. I feel a deep gratitude to the school for the advantages that it's given me in my life. I think that many alumni, both in North America and across the world, feel a sense of obligation to give something back and help others enjoy the same opportunities."



INSPIRED BY THE IDEALS
ENSHRINED IN OUR ROYAL
CHARTER, THE 1662
CAMPAIGN FOR ASSISTED
PLACES AIMS TO DOUBLE
THE NUMBER OF BGS
STUDENTS WHO BENEFIT
FROM SUPPORT, FROM TEN
TO TWENTY PER CENT.

Never has there been a more pressing moment for us to show our mettle. Bradford is the fifth most deprived area in the UK, with almost 50% of all children living in poverty. With disadvantage deepening, access to a BGS education represents a transformational opportunity for talented young people in Bradford to make the most of their potential. By showing your support for Assisted Places at BGS, you can help us to increase these opportunities, promoting social mobility and unlocking transformational experiences across a lifetime.



MEET DAVID &
ELEANOR HUGGINS
(1956)

"I attended BGS on a County Minor Scholarship from 1950 to 1956; the realisation that someone like me would no longer be able to afford to attend BGS encouraged my wife Eleanor and I to become involved in supporting pupils at BGS. It was an emotionally rewarding experience for us both - and one which brought us closer to the BGS family, while we live in America.

We have met with the pupils we had supported, now university graduates – a joy and a privilege. As a donor, I can say that this is a two-way street: not only do the pupils benefit, but also the donors, for whom it generates a real sense of purpose."



Local Age



**MEET
JAKE KEETING
(2016)**

"I look back on my time at BGS with great memories. I'm grateful for the many opportunities that the school provided me with, as well as the community and subsequent connections I've found, through the OB Network, upon leaving.

Looking back, I reminisce a whole range of achievements and experiences; from representing the school as Captain of Rowing, to performing in many concerts and productions in the Price Hall and Hockney Theatre, to sharing knowledge and skills with Barnardo's Young Carers as part of an after-school support initiative, from which we were recipients of a Diana Award.

Since leaving school, I've successfully supported myself working independently within the music industry and have had the opportunities to work and travel nationwide as well as throughout Europe. In 2019, I decided to formalise my experience in the industry with a degree in Music Business (BA) from Leeds Conservatoire.

Attending BGS has not only opened many doors through which I've been able to forge a career, it has prepared me as a young person with a vision for the future."

DOUBLE YOUR GIFT

DOUBLE YOUR IMPACT

Thanks to a visionary donation pledged in support of the School's new 1662 Fund for Assisted Places, North American Old Bradfordians have the chance to fully fund an Assisted Place for a bright child from a disadvantaged background at BGS.

**A GENEROUS CHALLENGE FUND OF
£50,000 OR \$68,500 WILL DOUBLE
ALL DONATIONS MADE BY NORTH
AMERICAN DONORS TO BGS BEFORE
31 DECEMBER 2021.**

Your help in enabling us to meet this target will guarantee a fully funded Assisted Place for a talented child sitting the entrance examination in January 2022.



HOW TO DONATE

US Taxpayers

US taxpayers can donate to BGS through the BSUF (British Schools and Universities Foundation Inc).

Grants made by the BSUF to BGS enable US donors to claim an income tax deduction under Section 501 (C) (3) from the US Internal Revenue Service. For more information about the BSUF, please visit <https://www.bsuf.org/>.

Donate by check

You can donate by check to: British Schools and Universities Foundation Inc, 575 Madison Avenue, Suite 1006, New York, NY 10022-2511.

Donate Online

Making a donation online is easy. BSUF credit card donations are processed by 'Network for Good', a company specialising in serving non-profit organisations. Simply click on the hyperlink below and follow the instructions, entering 'Bradford Grammar School' when prompted for the name of the 'Approved Institution' that you wish to support.

<https://donatenow.networkforgood.org/BSUF>.

Please note that donations received by credit card will be reduced by 3% (the fee charged to process your donation).

Donate Securities

Donating securities is a highly tax effective way for US taxpayers to make a gift, as it may eliminate the unrealized capital gain on the securities donated. Consulting your own tax advisor is recommended before making such a transaction.

Alternative ways to donate

US tax payers may be able to also make donations from retirement plan distributions. 501c3 gifts may also be eligible for corporate matching programs by employers.

Canadian Taxpayers

Canadian tax payers can make donations directly to school, at: <https://www.bradfordgrammar.com/make-a-gift-online-giving/>.

ACKNOWLEDGING YOUR SUPPORT

We are extremely grateful for all donations to **The 1662 Fund**. Every cent you give is directed towards a young person who wouldn't be able to attend BGS otherwise.

We like to recognize the invaluable contribution you make towards the continuing success of BGS in a number of ways. As a North American supporter, we will, with your permission, name you as one of the North American Friends of BGS in annual donor reports. We also commit to:

- Report on the recipient of your support;
- Invite you to exclusive school events;
- Give you the chance to participate in a Benefactors' Recognition Programme.

Working together, you can create an enduring legacy through the lives of the pupils who benefit from your support.

Thank you.

Contact

If you wish to discuss making a donation in more detail, please contact Lindsey Davis, Director of Development & External Relations: ldavis@bradfordgrammar.com / +44 (0) 1274 553712.

