



1662  
Investing in opportunity



Bradford  
Grammar  
School



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# The 1662 Campaign

## Development & Old Bradfordians' Office

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Make  
your  
mark

Help them  
make  
theirs

# INSPIRATIONAL HERITAGE

For almost five hundred years, Bradford Grammar School (BGS) has provided an outstanding education to bright and hardworking young people. BGS has remained a constant in the city of Bradford, loyal to the vision of our founding benefactors – all whilst bearing witness to civil war, two world wars, economic change, and most recently, a global pandemic.

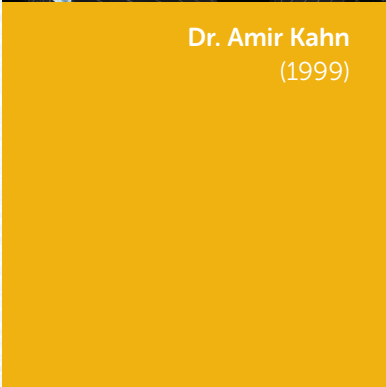
The endurance of our School is testament to the fortitude of those who have taught and learned here. The character, grit, and innate sense of social responsibility which connects Old Bradfordians, wherever you are in the world, can arguably be traced back to your experiences in the classrooms and on the playing fields of BGS: the friendships forged, and aspirations realised.



Sir Ken Morrison  
(1950)



Alistair & Jonny Brownlee  
(2006 & 2008)



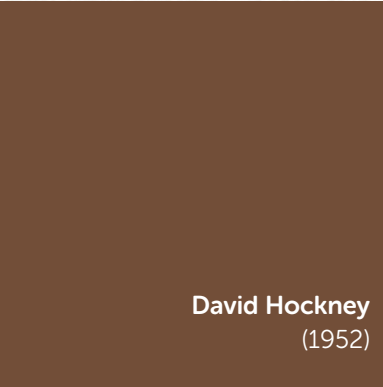
Dr. Amir Kahn  
(1999)



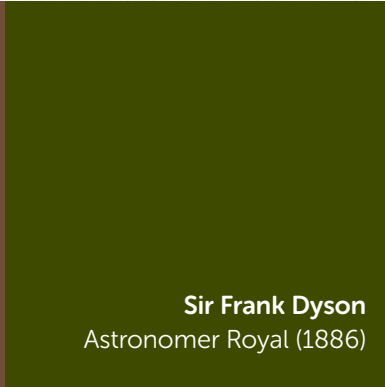
Adrian Moorhouse  
(1982)



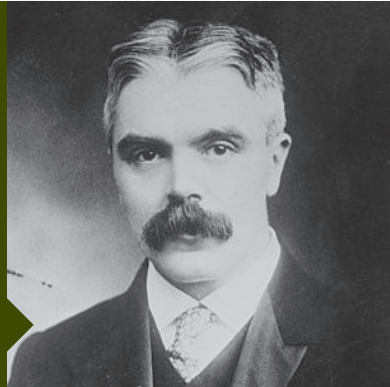
Alistair & Jonny Brownlee  
(2006 & 2008)



David Hockney  
(1952)



Sir Frank Dyson  
Astronomer Royal (1886)



“We have set an ambitious course at BGS: to be both great and good in all we do, and to improve the lives of those we serve, and who will go on to serve the world”

Dr Simon Hinchliffe,  
Headmaster

From 1944 to the late 1970s, the Direct Grant system enabled hundreds of Old Bradfordians to enjoy a BGS education – lives forever changed for the better as a result. With the demise of the Direct Grant system, and the subsequent abolition of the government-funded Assisted Places scheme in 1997, we are increasingly reliant on the generosity of Old Bradfordians to ensure that others can enjoy the same education as you did, irrespective of background.

BGS has always been a catalyst for talented individuals to do great things. As we look to the future, we want to ensure this remains so for the next generation.

Old Bradfordians have achieved success in a wide range of spheres. Frederick Delius and David Hockney, who have so enriched the arts. The inspirational entrepreneur Sir Ken Morrison. Olympians Adrian Moorhouse and Alistair and Jonny Brownlee. An Astronomer Royal, Nobel Prize winners, politicians, and Team GB athletes. Countless leaders, researchers, teachers, medics, and innovators. Old Bradfordians serve their communities across the globe, just as BGS continues to serve the city of Bradford.

# A GROWING NEED

Now, more than ever, your School needs your support.

One of the great schools of the North, and one of the oldest and most respected institutions in Bradford, BGS has long symbolised excellence, raising aspirations and creating opportunities.

This is more than lofty sentiment. True to our Hoc Age spirit, we have always acted with moral purpose. Never has there been a more pressing moment for us to show our mettle.

Bradford is the fifth most deprived area in the UK, with almost 50% of all children living in poverty. With disadvantage deepening, access to a BGS education represents a transformational opportunity for the young people on our doorstep to make the most of their potential.

By showing your support for Assisted Places at BGS, you can help us to increase these opportunities, promoting social mobility and unlocking transformational experiences across a lifetime.

"As an Assisted Place sponsor, I feel I am helping a hard working local family to improve their able child's life chances, just as my parents did for me. It is the most rewarding investment that I have made."

Andrew Jones (1982),  
The 1662 Committee

“



# BGS MUST BE ACCESSIBLE TO ALL TALENTED PUPILS, REGARDLESS OF BACKGROUND OR CIRCUMSTANCE

Each year, we receive applications from around 180 talented pupils. Almost half of all applicants request an Assisted Place. However, we are only able to offer up to 10 Assisted Places each year.

Many talented children are forced to turn down an offer of place owing to a lack of funding. Children who would enrich BGS. Children whose background and experiences will ensure that our school is as diverse and multi-faceted as the world outside our gates. **The 1662 Campaign seeks to address this need by doubling the number of pupils who receive Assisted Places each year.**



“

“I was so happy to get a place. I never thought I'd study at a private school and it brought a lot of happiness to all of my family...”

Saffah Farooq



# THE 1662 CAMPAIGN: A VISIONARY UNDERTAKING

With your help, we can advance our Founders' values and remain true to the vision of our 1662 Royal Charter.

Old Bradfordians have always been generous to School. From those who rallied in the wake of a global depression to ensure the construction of our current school site, to the optimism of the Hoc Age Campaign which saw many lives changed for the better thanks to Assisted Places. We wouldn't have made such an impact without your support – thank you.

We currently provide ten new pupils each year with Assisted Places, thanks to the generosity of Old Bradfordians and friends. The 1662 Fund was launched with the aim of building upon this remarkable support.

**The 1662 Campaign seeks to double the number of pupils we can support and provide Assisted Places for at least 20% of our school population.**

To meet this urgent and growing need, ongoing regular support is critical. Whether a fully sponsored Assisted Place, or a monthly Direct Debit, your support will transform lives.

Looking further ahead, we also have ambitious plans to grow a true endowment fund which will yield income for Assisted Places in perpetuity.

Whether you choose to help us to meet the immediate demand for funding, or wish to help pupils many generations from now, your support will play a significant part in BGS's story.



"I have helped to established the 1662 Fund because I strongly believe each and every one of us who has benefited from an education at BGS should try to give something back."

The 1662 Fund and the Assisted Place Scheme is the best way to support the school as it identifies and nurtures talent through outreach and bursary support. This will secure the academic standing of BGS as well as make a valuable contribution to social mobility in Bradford and beyond."

**John Brewer (1976), The 1662 Committee**

# HONOUR YOUR PAST

Our Hoc Age spirit has long enabled us to adapt and respond to change – always with your support.

Every donation made in support of Assisted Places makes a difference. Your generosity will transform the life of a young person who would otherwise be unable to take up their place here.



## MEET DAVID WHITLAM (1978)

“Being awarded a free place at BGS in 1970 changed my life.

I enjoyed captaining the Cross-Country team, singing in the choir, chairing the Modern Languages Society but, more than anything, I revelled in the excellent language teaching. As a mad linguist and a very studious one, I collared the amazing Courtenay Lloyd for lunchtime Norwegian lessons, followed by O level and A Level Russian. From BGS, I progressed to Oxford to read Russian & German.

My subsequent career has taken me across the world, including a short stint living in Russia. This most definitely has its origins in gaining that free place.”

# SECURE THEIR FUTURE

## MEET DR LINZI MAYBIN (2007)

“BGS was the launchpad to me developing into the person I am today. I was given a bursary to attend BGS, as I am from a low income single parent family. I would never, and I mean never, have gone to university and got to where I am today without the incredible teachers and support from BGS. Now a dentist, the determination and drive I learnt at BGS has endured. Last October I set up a charity called Happy Teeth Outreach, which educates trainee dentists and supports children with special educational needs or who are affected by the refugee crisis. In 2020, the charity won a national award for outstanding innovation. None of this would have been possible without BGS.”



## MEET BLAINE THOMAS (2020)

Recipient of the Sir Ken Morrison Assisted Place



“I am truly grateful for the benefactors who allow pupils like myself to make the most of the opportunities that BGS offers. I’ve wanted to go to Oxford University since I visited the city when I was 11 years old, but I never thought when I lived on a council estate, that I’d ever get to go. I am now about to begin a degree in law at Balliol College, Oxford.

I grew up in a single parent family and my younger brother, Ramone, nine, now says he wants to follow in my footsteps. I’m committed to help him follow his dreams, like so many people have helped me.”

# HOW TO CONTRIBUTE

### Regular gifts

Giving regularly can make smaller amounts add up to a significant donation over time. Regular donations also allow us to plan for the future. Regular gifts can be made by Direct Debit on a monthly, quarterly or annual basis.

### Single gift

A single gift, large or small, will have an immediate impact and help to grow The 1662 Fund. Single gifts can be made by cheque, Charities Aid Foundation (CAF) Voucher or debit/credit card.

### Gift Aid

If you are a UK taxpayer, you can make your gift go further through Gift Aiding your donation. For every £1 you give by single or regular donations, we are able to, as a registered charity, reclaim 25p from HM Revenue & Customs. Higher rate taxpayers can also claim additional relief on their donations through Gift Aid; as the enclosed overview highlights some indicative examples.

### Leaving a legacy

Legacy gifts enable you to make an enduring difference. If you choose to support The 1662 Fund in your Will, your gift will become part of the school's Assisted Places endowment, securing the provision of Assisted Places for future generations of BGS pupils.

### Stocks, shares, land, or buildings

Gifts of stocks, shares, land, or buildings can be a particularly tax-effective means of donating to The 1662 Fund. Donors who give in this way are given income tax relief on the full current market value of the asset and will also benefit from savings on Capital Gains Tax.

### Payroll and matched giving

Payroll giving, also known as Give As You Earn, enables you to give directly from your pre-tax salary. Each £1 given will cost a basic taxpayer 80p and a higher rate taxpayer 60p. A number of companies will also match the charitable gifts of their employees, doubling the value of your gift. To see if your organisation offers one or both schemes, contact your human resources department.

If 8 Old Bradfordians donated £1,662 each year, over a period of seven years, together you would provide enough support for a full Assisted Place.

### International giving

If you live outside the UK and pay taxes in your country of residence, you may be able to make your gift more tax efficient through organisations such as Transnational Giving Europe and the British Schools and Universities Foundation.



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“I attended BGS on a County Minor Scholarship from 1950 to 1956; the realisation that someone like me would no longer be able to afford to attend BGS encouraged my wife Eleanor and I to become involved in supporting pupils at BGS. It was an emotionally rewarding experience for us both - and one which brought us closer to the BGS family, while we live in America.

We have met with the pupils we had supported, now university graduates – a joy and a privilege. As a donor, I can say that this is a two-way street: not only do the pupils benefit, but also the donors, for whom it generates a real sense of purpose.”

David Huggins (1956) and Eleanor Huggins

# MAKE YOUR GIFT



You can make a donation in support of Assisted Places and the 1662 Fund by visiting <https://www.bradfordgrammar.com/make-a-gift>

Alternatively, you might wish to use the QR Code to the left, or to contact the Development & Old Bradfordians' Office directly (01274 553712) to learn more.

# ACKNOWLEDGING YOUR SUPPORT

We are extremely grateful for all donations to The 1662 Fund. Every penny you give is directed towards a young person who simply wouldn't be able to attend BGS otherwise.

We like to recognise all donors for their support and acknowledge the invaluable contribution you make towards the continuing success of BGS. We do so in a number of ways:

- In the annual 1662 Fund Report we publish, where desired, the names of those who have made a gift to school in that year
- Regular updates on how your funding has been used, with bespoke reports for those who choose to sponsor a child through school
- Invitations to exclusive school events
- A Benefactors' Recognition Programme

Transformational gifts will be honoured with naming opportunities and a listing on a new Benefactors' Board, which will appear prominently in school. Working together, we will create an enduring legacy through the lives of the pupils who benefit from your support.

Thank you.

*Hoc Age*

